



PROGRAM FOR PUBLIC INFORMATION (PPI) SUB COMMITTEE

Required Members: Planning Staff, Public Information Officer, Real Estate Representative, Insurance Agent and 2 additional citizens

Schedule of Proposed Meetings - between July 12, 2018 and November 19, 2018

Meeting 1 – (date to be determined): Overview of Process and duties

Main Duties (Section 332.c):

- a. Assess the communities public information needs by:
 - Identifying priority areas;
 - Assessing flood insurance coverage;
 - Determining priority audiences; and
 - Inventorying other public information efforts.
- b. Formulating messages for priority audiences;
- c. Identifying outreach projects to convey the messages;
- d. Examining other public information initiatives;
- e. Preparing and adopting the PPI document; and
- f. Implement, monitor, evaluate the program.

Other Duties that would allow for more credit with Committee's Input and/or inclusion in Outreach Projects (by Section):

- a. Section 332:
 - Outreach projects;
 - Flood response preparation; and
 - Stakeholder delivery
- b. Section 340:
 - Disclosure of the flood hazard;
 - Other disclosure requirements;
 - Real Estate agent brochure; and
 - Disclosure of other hazards.
- c. Section 350:
 - Flood protection Website, including real time gauge info and elevation certificate data.
- d. Section 360:
 - Property protection advice;
 - Protection advice provided after a site visit; and
 - Financial Assistance Advice.
- e. Section 370:
 - Flood Insurance Coverage Assessment;
 - Flood Coverage Improvement Plan;
 - Flood Coverage Improvement Plan Implementation; and
 - Technical Assistance regarding Flood Insurance.
- f. Section 420:
 - Natural Functions Open Space Preservation.
- g. Section 430:
 - Protection of Critical Facilities.

- h. Section 510:
 - Repetitive Loss Area Analysis.
- i. Section 540:
 - Stream Dumping Regulations.
- j. Section 610:
 - Flood Threat Recognitions System;
 - Emergency Warning Dissemination amd Safety Measures; and
 - Flood Response Operations.

Need to complete draft of specific meeting data after Mayor's response to E-Mail on 6/20/18:

Meeting 2 – (date to be determined): Flood Response Preparation

- a. Develop a pre-flood plan for public information projects that will be implemented during and after a flood. A flood response preparations package is a collection of outreach projects prepared in advance, but not delivered until a flood occurs. These materials may include templates and masters of handouts, mailers, press releases, etc. that cover key messages that need to be disseminated before, during, and after a flood. The package must include both the materials that will be needed and the procedures for how they will be used.

Meeting 3 – (date to be determined):

Meeting 4: - (date to be determined):

Meeting 5 - (date to be determined):

Meeting 6 – (date to be determined):

Meeting 7 - (date to be determined):

Meeting 8 - (date to be determined):

Meeting 9 – (date to be determined):

Meeting 10 – (date to be determined):

Meeting 11 – (date to be determined):

Meeting 12: Implement, evaluate, and revise